



CHAMBER EXPERTS SERIES

4TH THURSDAY OF EACH MONTH

MARCH 25

11:00 AM CHAMBER OFFICE
300 S COLUMBIA, 3RD FLOOR
WENATCHEE
FREE

PRESENTED BY

RICK DRIFTMIER

of The Driftmier Architects



**The
Driftmier
Architects, P.S.**

APPEARANCES MATTER.

EXAMINING HOW THE LOOK OF YOUR BUSINESS AFFECTS THE CUSTOMER'S PERCEPTION

WHAT UNINTENDED MESSAGES ARE YOU GIVING TO YOUR POTENTIAL CUSTOMERS? RICK DRIFTMIER, PRESIDENT OF THE DRIFTMIER ARCHITECTS, P.S., WILL DISCUSS THE VALUE OF A BUSINESS' APPEARANCE AND STYLE. THE PRESENTATION WILL TAKE AN INTERACTIVE LOOK AT OTHER BUSINESSES FROM A CUSTOMER'S VIEWPOINT. HOW DO YOU CHOOSE WHICH RESTAURANT/STORE/ETC. TO PATRONIZE WHEN IN A PLACE YOU HAVE NEVER BEEN BEFORE?

TIPS FOR SELF-EXAMINING YOUR OWN BUSINESS' APPEARANCE WILL BE DISCUSSED. RICK WILL ALSO GIVE TECHNIQUES FOR EASY AND LOW COST FIXES THAT CAN BE DONE TO IMPROVE THE APPEARANCE OF YOUR FACILITY.



A Wenatchee Valley Chamber of Commerce Event. To Register call (509) 662-2116, fax (509) 663-2022 or email info@wenatchee.org

Name: _____

Company Name: _____

Attendees: _____

Phone Number _____

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